HOW FAST IS FAST?

Not as fast as it used to be, right?
Says Richard Ellis McCallum of A&E IT

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It's a sad fact of life that the technology you buy today can be superseded tomorrow. Maybe your PC or Mac is running slower than it was or it just doesn't feel as responsive as it did when you bought it.

There are many things that can contribute to this such as a full hard drive, insufficient RAM, virus attacks (on a PC), malware, adware or even just something like overheating. If your computer is a few years old then it will have sucked in enough dust and fluff to embarrass a Dyson, so it may just need a good service. A&E IT can do this for Macs but for PCs you need someone else. We specialise in Apple – and for good reason – they're a better investment.

Assuming your Mac is in otherwise good order, there are many things you can do to extend its life. A simple RAM upgrade will make a difference since current operating systems require much more than they did just a few years ago.

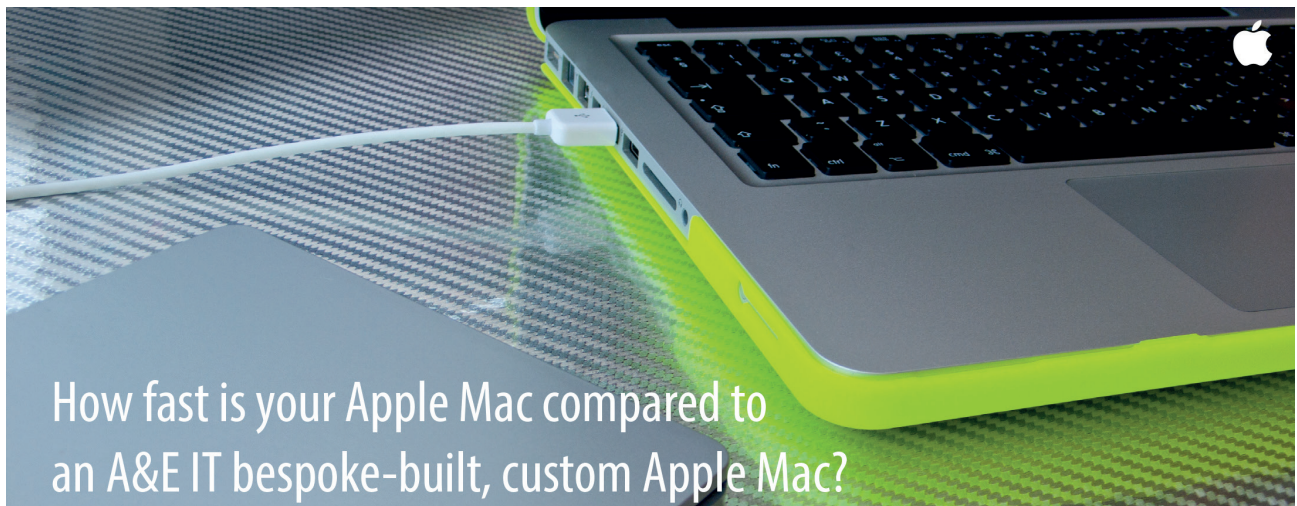But for maximum 'bang per buck' you really need to investigate an A&E IT Custom build.

We take your existing machine and essentially whip out the slow components and fit faster, new ones. Then we fine-tune the operating system so that we maximize the speed benefits whilst retaining maximum reliability and huge amounts of storage.

You can't buy something like this from Apple and it's an effective way of getting the performance of a brand new machine without bashing the credit card so hard and dealing with all the hassle of data transfer.

A&E IT will secure all your data and restore it back once the build is complete. We'll configure it so that the only change you'll notice is amazing speed and the amount you'll get done.

Still need convincing? Check out Hannah Tucek's review of her own machine opposite this page. Then take the first steps by emailing **gethelp@aande.it** for information any time. Or visit the Custom Shop at **www.aande.it** to discover what other clients think.

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How fast is your Apple Mac compared to an A&E IT bespoke-built, custom Apple Mac?

Would you like to find out?

Go to your Mac and ensure it is switched off. Then press your power button and read on.

We can make your current Mac faster than you'd ever imagine possible. How fast you say?
By the time you've read this, it'll be up and running ready for you to log-in. That's how fast.*

How is yours doing?

www.aande.it   *Based on 2011 MacBook Pro 2.3GHz i7. Start-up performance varies between 10-25secs. dependent on donor machine spec.

A&E
We make better.